

PlanFIRST

Asset Management • Financial Planning

FOR IMMEDIATE RELEASE

PlanFIRST Celebrates Groundbreaking of New Office Building

Greenville, SC (September 27, 2007) – PlanFIRST, Inc., a Greenville-based asset management and financial planning firm, announces construction of their new office building at the Halton Green Office Park.

"Our move to the Halton Green Office Park marks the beginning of an exciting new era in PlanFIRST's 25-year tradition of helping clients achieve their investment and wealth management goals," says co-founder Mike Miller, CFP®. "We anticipate our new facility will allow us to meet the growing needs of our clients and position us to keep up with the expanding Greenville community." Construction of the single-story, 4,000-square-foot building of Class A office space is expected to be completed in the spring of 2008.

The new office was designed by ADS - The Design Company, Inc., of Greenville. Founded in 1996, ADS has designed many custom homes and light commercial buildings around the Upstate. For more information regarding this project or other design services, call Darrell Snow at 864.423.7586 or visit the ADS website at www.adsdesignco.com.

General contractor Marick Home Builders, LLC, has constructed many custom homes, town home developments, and commercial projects in the Carolinas. Marick was recently selected as one of the premier builders for Hollingsworth Park at Verdae, a new 32-acre planned residential development. For more information on Marick, visit their website at www.marickhomebuilders.com or call their office at 864.232.5555.

Founded in 1982, PlanFIRST has financial advisors who have earned their credentials and back them up with multiple decades of investment experience. International corporations have depended on the experience and expertise of PlanFIRST to conduct regularly scheduled retirement and financial-planning seminars for their associates.

In 1992, PlanFIRST expanded its fee-based, no-commission business by offering an independent portfolio management service. The PlanFIRST investment advisors are members and/or officers of several financial organizations, including the Financial Planning Association and Kingdom Advisors. PlanFIRST is also a registered investment advisor with the SEC.

For additional information about asset management and financial planning services, contact PlanFIRST at 864.233.7405 or visit their website at www.planfirst.com.

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